

TRANSEARCH Annual Conference 2007 in Paris – Here's to the Next 25!



From the 19th to the 21st April the annual TRANSEARCH Global Conference took place in Paris. Since this date coincided with the 25th anniversary of TRANSEARCH, there was really a reason to celebrate! In accordance to Thomas J. Peters, famous author of “In Search of Excellence”, who once said: “Celebrate what you want to see more of”, TRANSEARCH did just that. The Conference was held in the well-known Hotel Marriott Champs-Élysées in Paris, within easy walking distance of all the major attractions and restaurants. Alain Tanugi, Chairman of TRANSEARCH International Partners, recalled briefly the last 25 years of the organisation in his speech.

With no less than seven guest speakers, the programme promised to be not only informative but also challenging. Amongst others, through the ongoing relationship with the AESC we were fortunate to have Peter Felix, President of the AESC, talk about the Future of Executive Search and where TRANSEARCH fits into the competitive landscape, while Natasha Renton, AESC Marketing Manager, expanded on the benefits that AESC membership offer to all our offices.



In preparing for the next 25 years, Alain Tanugi had the opportunity to share some strategic thoughts with the group, while introducing the members of a Global Council who will be responsible for the leadership of the organisation in future:

Alain Tanugi
Atul Vohra
Celeste Whatley
Joe Ziccardi
Jorge Velaochaga
Jukka Lehtiluoto
Steven Pezim
Uday Chawla
Ulrich Ackermann
Vincent Swift



It is anticipated that in coming years, members serving on the council will be nominated and elected by all the offices. The responsibilities of the individuals above range from regional office liaisons to marketing, practice groups, new initiatives to best practices and standards amongst others.

Dinner on the river Seine proved to be a spectacular backdrop to the Award Ceremony, where TRANSEARCH acknowledged and celebrated the success and achievements of the colleagues. Four awards were handed out to German offices:

Outstanding Achievement in Brand Development 2006

Ulrich F. Ackermann, Stuttgart

Million Dollar Club Award

Roland Rabe, Munich

Ulrich F. Ackermann, Stuttgart

Biggest Turnover Increase

Roland Rabe, Munich