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JOB

Discover the Power
of **Why Do You Stay?**®



TRANSEARCH
EXECUTIVE SEARCH & LEADERSHIP CONSULTING

**WHY DO
YOU STAY?**®

A UNIQUE PROCESS POWERED BY ORXESTRA®

Unlock your organization's potential with our proprietary 'Why Do You Stay?®' assessment, an innovative process created to enhance employer attractiveness and employee retention. Drawing from the appreciative enquiry methodology, this unique, team-based activity provides insightful perspectives across your organization - be it group(s) or individuals.

With our process, you gain clarity on the specific reasons your team chooses to stay with your organization, courtesy of our extensive library of 50 research-based retention factors.

UNPACKING THE PROCESS



1. ASSESSMENT

Inclusive Engagement and Conversations.

We initiate by involving a varied mix of employees from all corners of your organization.

Through deeper, structured conversations, tailored for each participant based on their unique background, role, and experience, we identify the genuine motivations behind their loyalty.

2. ANALYSIS

Powerful Analysis.

After these dialogues, we align the responses with our extensive database of retention factors.

This process helps pinpoint overarching themes and insights that are uniquely relevant to your organization.

3. ACTION

Detailed Reporting.

The insights are meticulously compiled into a comprehensive report, which not only presents the data but also offers the foundation for an easy-to-implement retention strategy.

By recognizing the exact reasons your team chooses to stay, 'Why Do You Stay?®' provides you with the means and know-how to cultivate and reinforce these aspects, thus fostering a stronger, more devoted team.

FOUR KEY ADVANTAGES

Discover the transformative power of our exclusive 'Why Do You Stay?®' assessment, decode the mysteries of employer attractiveness and employee retention and reshape your talent retention strategy.

1

Demystify the Employee Experience

Step into the shoes of your team. Our proprietary process promotes meaningful dialogues with your employees, revealing their true thoughts, feelings, and experiences within the organization. Understand the intricate dynamics of your workplace like never before.

2

Identify Your Talent Magnets

What brings talent to your door? Let's find out together. From organizational culture and mission to growth prospects and recognition, we pinpoint the unique factors that draw individuals to your team and keep them invested in your success.

3

Calculate Your Retention Health Score

Our service goes beyond identifying why employees choose to stay. By comparing your results with 50 research-based retention factors, we present you with a comprehensive Retention Health Score. This invaluable metric offers a glimpse into your current performance and acts as a compass for your future retention strategies.

4

Build a Customized Retention Strategy

Equipped with your Retention Health Score and a nuanced understanding of your organization's distinct features, we assist you in crafting a compelling, tailor-made retention strategy. Our team of experts supports you in making informed decisions that retain your top talent and attract promising new personalities.

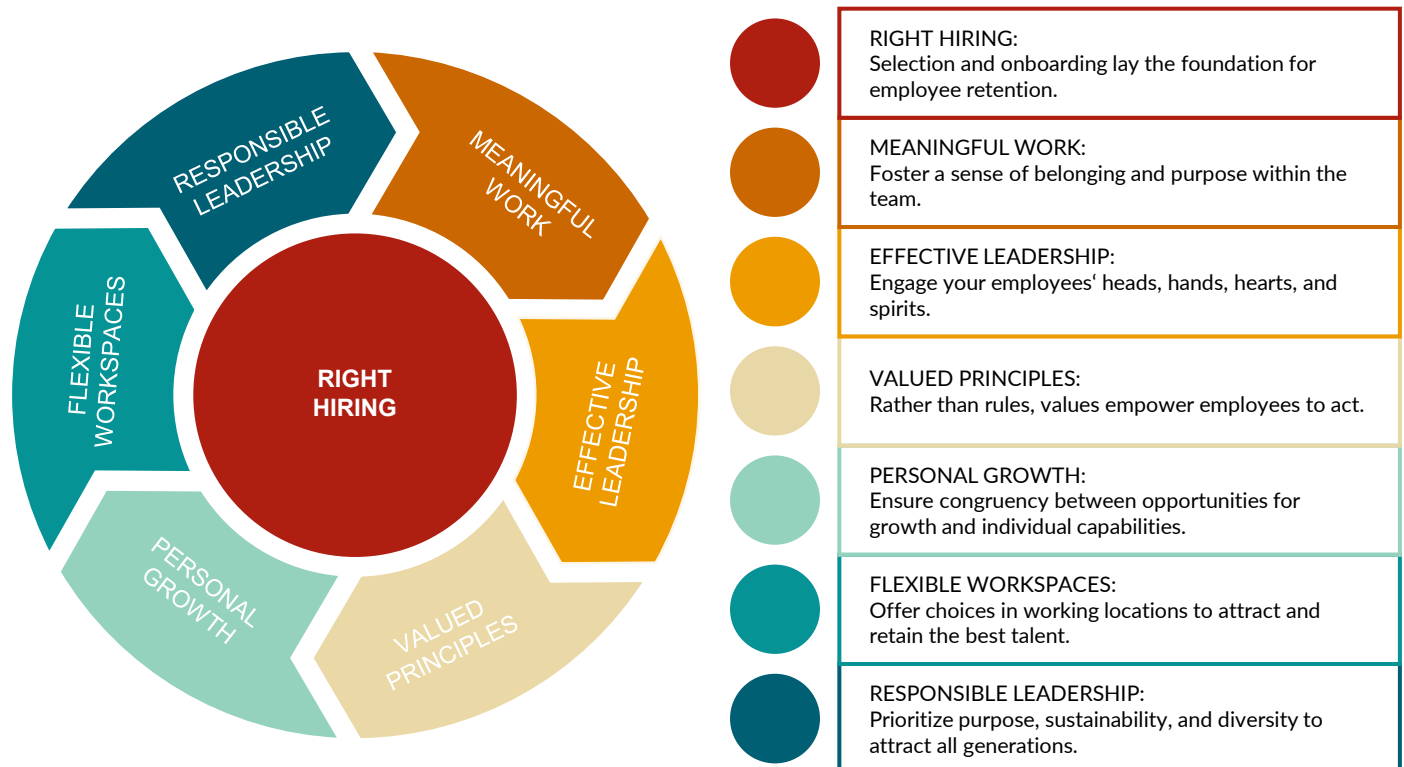
“ What keeps the best attracts the rest! ”
– John O. Burdett, Founder of Orxestra®.

BEYOND THE SUPERFICIAL 'STAY CONVERSATIONS'



THE DRIVERS OF RETENTION

Retention does not need to be a mystery. In light of hybrid employment and advancements in technology, our time-tested research brings to light seven crucial factors for a strong retention strategy:



Try the 'Why Do You Stay?'[®] Assessment today and redefine your organization's approach to employee retention.

ABOUT TRANSEARCH

With a worldwide reach, our consultants not only have a comprehensive background but are also dedicated to providing tailor-made and agile solutions. Our extensive global footprint is underpinned by a rigorous methodology, unparalleled processes, and deep-seated industry insights.

- » TRANSEARCH is one of the **top 10 global firms** in the executive search and leadership consulting landscape.
- » We have **60 Offices in 40 countries** around the globe.
- » Your success is created through senior partner access to proprietary digital tools, capabilities and our **proprietary Orxestra® methodology**.



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Thank you.